



WORCESTER ROLLER DERBY



SINCE 2011

What is Worcester Roller Derby?

We are the **first** all-women's **competitive** roller derby league in Worcester. Worcester Roller Derby (WoRD) travels all over New England, boutng against teams in Rhode Island, New Hampshire, Connecticut, Maine and other surrounding states. As we prepare to compete this season, **WoRD** is reaching out to local businesses to help support our league. Roller derby is currently one of the fastest growing **sports** worldwide. With the **support** of local businesses we can show **Worcester** what roller derby is all about, while showing the rest of the **roller derby** community what Worcester is all about!

Why Sponsor Worcester Roller Derby?

WoRD is a **non-profit**, skater controlled roller derby league. Our purpose is to promote the **sport** of roller derby, develop women's athleticism, and **build** and **strengthen** our connections to the broader Worcester **community** of Worcester.

- 1. Worcester Roller Derby gets down and dirty! We are an active part of the Worcester Community. We volunteer and fundraise for local charities, and community events year-round. You may have seen us around town:**

**St. Patrick's Day Parade & Halloween Parade*

**the Big Lebowski Bowling Night*

**Winter Warm Up at the Worcester Art Museum*

**Worcester Firefighters Memorial 6K*

**Craftershock (WoRDs annual alternative craft fair)*

**Worcester County Food Pantry*

**Carwash Fundraiser at Ralphs Chadwick Diner*

**StART on the Street*

**the Warrior Dash & Run or Dye 5K Worcester*

**Veg Fest*

- 2. Worcester Roller Derby loves their community. We don't just skate in Worcester. We shop here too....and so do our fans!**

We believe in our sponsors and so do our fans! WoRD chooses to shop at our sponsors businesses. As we like to say "WoRD of mouth is the best type of advertising!" You can bet that we will encourage our friends and family to shop with you too.

- 3. We use our Sponsors' businesses to host our meetings**

We really value our sponsors and will return the favor through increased business traffic. As a non-profit, it is important that the Worcester community knows about us. The best way of getting known, is by being seen! WoRD often times will host meetings and off-skates events at our sponsors place of business. We also help our sponsors with fundraising events.

Available Packages

Package Pricing Reflects Sponsorship For All Home Bouts. Please Refer to WoRDs Bout Schedule for more details.

	\$100	\$200	\$250	\$300	\$400
Announcer Shout-Outs During Home Bouts	 1 bout	 2 bouts	 2 bouts	 every bout	 every bout
Ad in Bout Program	 sponsor listing	 sponsor listing	 ¼ page + sponsor listing	 ½ page + sponsor listing	 full page + sponsor listing
Tickets to Bouts	 2 tickets	 4 tickets	 4 tickets	 2 season passes	 2 season passes
Logo And Link To Your Website, On WoRDs Website	 1 month	 3 months	 4 months	 6 months	 1 year
Mention On Social Media Sites ie Facebook, Instagram and Twitter		 twice/season	 twice/season	 three times/season	 four times/season
Promotional Table at Home Bouts					
Space To Hang Company Banner (provided by you)					
Rotating Ad On Scoreboard					

JUST WANT A PROMOTIONAL TABLE?	MAY	JULY	AUGUST <i>2 day tourney</i>	SEASON
	\$40	\$40	\$75	\$135

JUST WANT A PROGRAM AD?	MAY	JULY	AUGUST <i>2 day tourney</i>	SEASON
¼ PAGE	\$45	\$45	\$80	\$155
½ PAGE	\$60	\$60	\$100	\$200
FULL PAGE	\$100	\$100	\$175	\$350

GIFT CERTIFICATES
Sponsorships of Goods or Services are Encouraged! Sponsored Items Such As Gift Certificates, Goods Promoting Your Business, Or Services Of Your Business, Are A WIN WIN For Everyone. WoRD Will Get To Raffle These Off, While You Get To Create More Advertising And Business For Your Company.

Please Make Checks Payable To:

**Worcester Roller Derby
15 Brierway Drive
Worcester MA 01604**

DONATIONS
Donations help WoRD pay for expenses like uniforms and equipment. Visit our website and donate any amount through PayPal© Your donations are greatly appreciated!!

Visit Our Website for PayPal Payments

click the Donation button and enter your sponsorship amount